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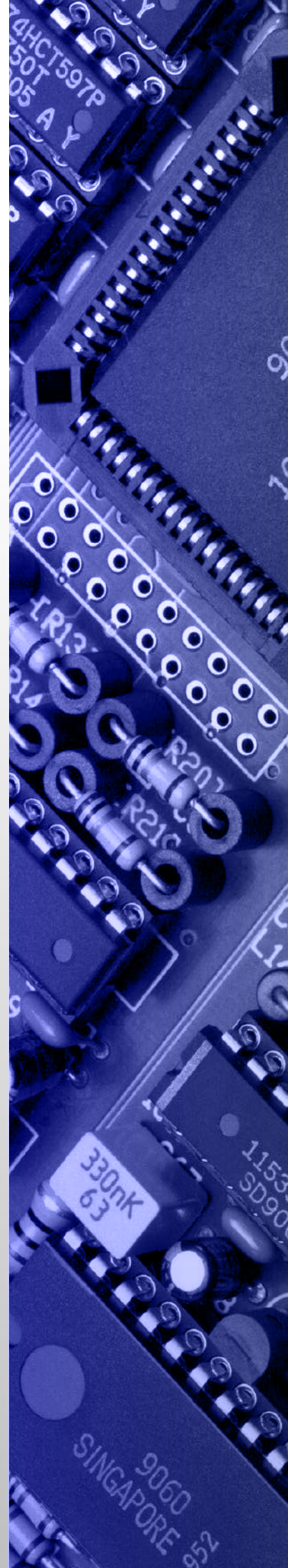
Department of Commerce
Ministry of Commerce & Industry
Government of India



INDIA ELECTRICALS & ELECTRONICS VIRTUAL EXPO

March 10-13, 2021

ORGANIZED BY



INDIA ELECTRICALS & ELECTRONICS VIRTUAL EXPO

In the new-normal post-Covid-19, businesses across the globe seek innovative platforms to meet buyers' demand. Technology facilitates this demand, to ensure business continuity, with low-cost and high-efficiency platforms and create opportunities to promote international trade.

ASSOCHAM is organising a virtual B2B show, India Electricals and Electronics Virtual Expo, connecting Indian electricals and electronics suppliers with domestic and international buyers from March 10th – 13 th 2021. Designed to facilitate business growth, for new and existing clients in an age of travel restrictions, IEEVE 2021 focuses to feature quality Indian manufacturers & suppliers along with comprehensive sourcing and trading opportunities for the African, ASEAN, South Asian and WANA market.



WHY EXHIBIT?



LAUNCH YOUR LATEST PRODUCTS

& innovations in the international market



EXPAND YOUR MARKET PRESENCE

to elevate your brand visibility and build long-term business deals



FEATURE-PACKED BOOTH

E-booths set up with interactive features to chat, network, embed images, documents and more.



CONNECT AND ENGAGE

through web conferences to gain knowledge and insights about the latest industry trends shared by industry professionals



MEET AND LIAISE

with government and ministry representatives to understand and meet the local regulations and requirements



B2B MATCHMAKING

facilitates one-to-one networking opportunities as per buyer selection



EXTENSIVE MARKETING CAMPAIGN

The expo will be extensively promoted via email marketing, SMS, online ads, social media promotion and trade magazine publications.

FACTS & FIGURES



75+ Exhibitors



3000+ Visitors
Domestic & International



6+ e-Conference
Sessions



B2B Matchmaking



2000+ Products
on display

EXHIBITOR'S PROFILE

ELECTRICALS

- Switchgear & Control Gear
- Transformers & Parts
- Industrial Electronics
- Cables
- Transmission Line Towers
- Conductors & Rotating Machines



ELECTRONICS

- Semiconductors
- Embedded Systems
- Power supplies & PCB's
- Testing & Measuring Instruments
- Automotive
- Passive Components
- EMS
- Home Electronics



FOCUS REGIONS

- Africa
- ASEAN
- South Asia
- LAC
- Middle East
- CIS

VISITOR'S PROFILE

- Architects
- Building/Civil Engineering
- Buyers and Procurement Officers
- Consultant
- Importers, Distributors, Agents
- Electrical Contractor
- Electrical Equipment Manufacturers
- Electrical Utilities
- Government and Policymakers
- Independent Power Producer
- Maintenance
- Automotive component manufacturers
- Mechanical and Electrical Engineering
- Real Estate Developer
- Suppliers
- Transmission Company



PARTICIPATION COST

Premium Booth ₹12,500 + GST

Standard Booth ₹10,000 + GST



E-CONFERENCES

ASSOCHAM brings you the virtual knowledge session from the ease of your home and office. The conference will cover a variety of subjects and topics which is the need of the hour and will evaluate the future.

- Help in building relationships among the professionals from the industry
- Connect with the skilful and adept movers and shakers of the industry
- Discuss about the most recent Innovations, trends and global challenges.
- Fast-Track Your Compliance Strategy with Leading Industry Insights.
- Discover how to uncover industry innovation in a continuously evolving market.

ABOUT ASSOCHAM



ASSOCHAM initiated its endeavour of value creation for Indian industry in 1920. Having in its fold more than 250 Chambers and Trade Associations and serving more than 4,50,000 members from all over India. It has witnessed upswings as well as upheavals of Indian Economy and contributed significantly by playing a catalytic role in shaping up the Trade, Commerce and Industrial environment of the country.

Today, ASSOCHAM has emerged as the fountainhead of Knowledge for Indian industry, which is all set to redefine the dynamics of growth and development in the technology driven cyber age of 'Knowledge Based Economy'. ASSOCHAM is seen as a forceful, proactive, forward looking institution equipping itself to meet the aspirations of corporate India in the new world of business. ASSOCHAM is working towards creating a conducive environment of India business to compete globally.

ASSOCHAM derives its strength from its Promoter Chambers and other Industry/ Regional Chambers/Associations spread all over the country.

Supporting Associations



Knowledge Partner



Media Partners



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